

P R E S S R E L E A S E**Tile collection: RAKO NEWS 2024**

Plzeň, May 2024. RAKO presents its collection for 2024. The tile specialist from the Czech Republic, which is part of the Lasselsberger Group, is this year presenting a total of five new ranges. Three of them, Bricola, Plywood and Vals, are available as floor tiles, while the Castone and Compila ranges are available as both wall and floor tiles. For Bricola, Castone and Vals, RAKO also offers outdoor floor tiles in the 60 × 60 cm format and a thickness of 2 cm. This makes it possible to create even more harmonious transitions between indoor and outdoor spaces.

RAKO's new products at a glance:

- **Compila** is multifunctional and can be ideally combined with the other RAKO ranges thanks to its variety of colours, surfaces and formats.
- **Vals** is inspired by the uniquely veined Graubünden granite, has an impressive natural appearance and allows a variety of laying patterns and great dynamism.
- **Castone** with its homogeneous concrete look and sculptural terrazzo elements skilfully and timelessly sets the scene for interiors.
- **Plywood** combines a modern, high-quality wood appearance with the benefits of ceramic tiles – for bathrooms *and* living areas.
- **Bricola** warms up rooms with its exceptional vintage look, evoking the oak pilings of the Venetian lagoon marked by water, wind and weather.
- **Betonico** is more successful than ever and is now complemented by high-quality outdoor tiles.
- **R10/B surfaces** are now available for all indoor floor tiles.

Press Contact

P R E S S R E L E A S E



Compila: super flexible for private and professional use

With the Compila range, RAKO presents a new tile concept that offers a wide range of applications and combinations. There are no limits between private and professional use, because everything is compatible with Compila.

With Compila it is not only possible to mix different tiles from the range, but also to combine them with the entire RAKO collection. This means that there are no limits to individual design wishes for exclusive interiors – both in terms of formats and surfaces as well as colours and areas of application in the residential, hotel, office and retail sectors.

Compila combines floor and wall tiles in a total of twelve colours and different formats. Four neutral basic colours (Paper, Cement, Shadow and Taupe) are available for both floor tiles and wall tiles, while RAKO offers four other colours (Aqua, Nude, Mint and Botanic) for wall tiles only. Four dark, earthy colours (Sand, Cotto, Storm and Coal) are reserved for floor tiles. The choice of colour combinations and sizes is enormous: The floor tiles are available in the formats 60×120, 60×60, 30×60, 45×45, 30×30 and 10×10 cm and the wall tiles in the formats 30×60 and 20×40 cm. There are also embossed, glossy strip tiles in 10×30 cm and nine colours with the Herbs, Onsen, Game and Ornament décors, which can be perfectly combined with other RAKO ranges. All the colours and formats have a non-slip RAKO ABS surface in R10/B quality, while the 30x60 and 60x60 cm floor tiles are available in three colours, Cement, Shadow and Taupe, in R11/B quality.

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Vals: Reminiscent of Graubünden granite

RAKO's Vals floor tile has a look that is deceptively similar to Graubünden granite. The range was inspired by the unmistakable character of the famous Swiss natural stone from the Vals region, which gave the Graubünden canton its name.

The design of Vals floor tiles is unique, which is mainly due to the veins that run parallel to the granite structure. This distinctive feature creates flexibility and dynamism when laying the 60x60 or 60x120 cm tiles: Cut or in the 60x60 cm format, they can be laid both lengthwise and rotated 90 degrees. The flowing effect of a lengthwise installation gives way to a small-scale, chequered structure on the floor. The subtle décor is suitable for walls in both interior and exterior spaces, as well as for floors in high-end entrance areas. But Vals offers even more: To create a flowing, seamless transition – without a visual break between the interior and exterior – the series is available with 2 cm thick outdoor tiles in the 60x60 cm format in the same design and colours as the Vals tiles for the interior.

The RAKO Vals series is available in three shades of grey (Fog, Natural, Pepper), combining a perfect stone look with a non-slip RAKO ABS surface in R10/B. The technical qualities, flexibility of use and high-quality natural stone look make Vals the ideal tile for use in prestigious bathrooms and living areas – as well as for hotel lobbies and commercial spaces.

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PRESS RELEASE



Castone: Elegant terrazzo tiles for perfect harmony

High-quality terrazzo floors lend timeless elegance and the highest degree of modernity to any location. The Castone tile range from RAKO, a successful combination of concrete design in four colours and complemented by elegant terrazzo elements, is in no way inferior.

Available in the 80×80 and 60×60 cm formats, the Castone floor tile has a non-slip ABS surface in R10/B quality, which not only gives it resistance and durability, but also maximum 'grip'. RAKO also offers Castone as an outdoor version in the 60×60 format and 2 cm thickness with an R11/B surface. Like the indoor tiles, it is available in three subtle shades of grey (Cement, Paper, Ash) and beige (Dune), creating a homogeneous and warm tile appearance with a pleasant feel. The Castone floor tiles are complemented by rectified wall tiles with a matt surface in the 30×60 cm format and two light colours. The small 5×5 cm wall tiles are suitable for decorative purposes and make a striking statement in compact bathrooms and individual spaces. Together with the Castone shaped tiles, harmony and perfection become a reality in every room and for all conceivable types of floor and wall connections. The wide range of floor, wall, accent and shaped tiles also makes Castone ideal for complex projects such as swimming pools and wellness areas in hotels and private quarters.

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Plywood: Natural wood decors for warmth and well-being

Tiles are an ecological building product, and they are 100% recyclable – just like wood, which is increasingly becoming the focus of sustainable construction. So why not combine the look of wood with the qualities of RAKO tiles and have the best of both worlds? RAKO's technicians and designers

thought the same and together developed the Plywood range.

Designed as an accentuating element for floors and walls, Plywood will appeal to architects and interior designers who want to bring the warm and natural feel of wood into their architecture while taking advantage of the added benefits of tiles. The Plywood ceramic tiles, with their matt surface, are inspired by laminated wood glued lengthwise and crosswise. Plywood is available in the 60×120 cm and 20×120 cm formats and creates the perfect illusion of wood on the surface, marked by knots and annual rings. There are four colours to choose from: pure white, two natural wood tones and a deep black. In addition, there is a décor in the 60×120 cm format that combines the colours Straw and Honey in visually alternating lamellas. The tiles thus create a surprising and unusual three-dimensional effect. Plywood creates a pleasantly warm indoor climate and also has an easy-to-clean surface with RAKO ABS slip resistance in R10/B. This makes the range ideal for use in restaurants, bistros, shops and even in hotel and swimming pool spa areas.

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Bricola: Inspired by the "bricole" of the Venetian lagoon

Anyone who knows Venice also knows the "bricole". "Bricola" in Italian means "dolphin" and is the name given to the striking oak and acacia poles in the Bay of Venice that to this day make it easier to navigate the lagoon. After many decades of defying water and weather, artists and craftsmen are now breathing new

life into them and turning them into art to preserve their uniqueness. This story inspired RAKO to create the Bricola range, with each Bricola tile resembling a piece of sturdy wood from an old Venetian bricola.

The Bricola range with its matt finish is available in the 60×120 cm tile format and resembles large wooden planks, while the 20×120 cm format has the appearance of rough-sawn boards. In terms of colour, RAKO has been inspired by the heavy, warm wood tones of the oak barrels in which heavy barrique wines and fine spirits mature. This explains the Bricola colour spectrum, which ranges from brown to golden and reddish brown with the full-bodied names Ale, Cognac and Barique. Every room tiled with Bricola tiles thus has an inviting atmosphere.

The range is completed with technical details such as skirting and step tiles as well as step mouldings, which are also available in the three Bricola colours. There is also a 5×5 cm cut mosaic fixed to a 30×30 cm grid and a 60×60×2 cm Bricola outdoor tile in the lighter colours Ale and Cognac. The outdoor version of this range is also designed to create the most harmonious transition possible between indoor and outdoor areas.

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PRESS RELEASE



Betonico: Popular range extended by high-quality outdoor tile

RAKO is expanding its popular Betonico range with a new tile in the 60×60×2 cm format for high-quality outdoor areas. This means that the quality and timelessness of the Betonico are consistently continued on the terrace, paths and in the garden.

The Betonico outdoor tile in the 60×60×2 cm format is ideal for outdoor areas where aesthetics, functionality and safety are of the utmost importance. It blends harmoniously into any design concept and is characterised by a homogeneous colour, a pleasant touch and feel, and high quality in production, processing and finishing. In contrast to other manufacturers who focus on saving material and weight, Betonico tiles are fired in a 2 cm thick penetration-proof manner and have R11/B slip resistance. The perfect match for the successful Betonico indoor tile, also produced in the 60×60 cm format, there are now no limits to the seamless transition between indoors and outdoors.

RAKO has also included a 30×11 cm cove base in the range, which provides the perfect transition between floor and wall. It is available in all five Betonico colours and underlines the wide range of applications of the extensive series, including for large projects.

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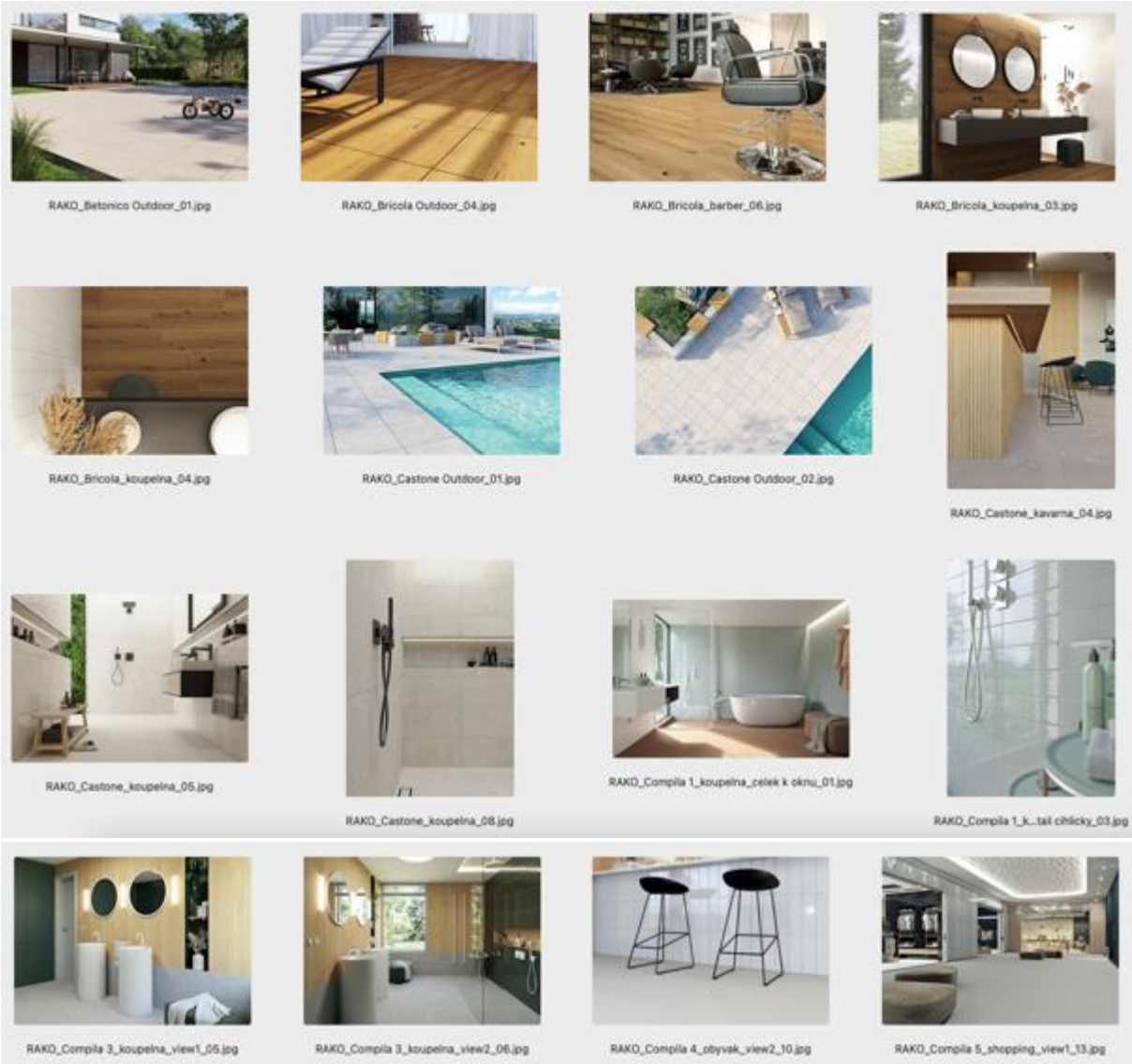
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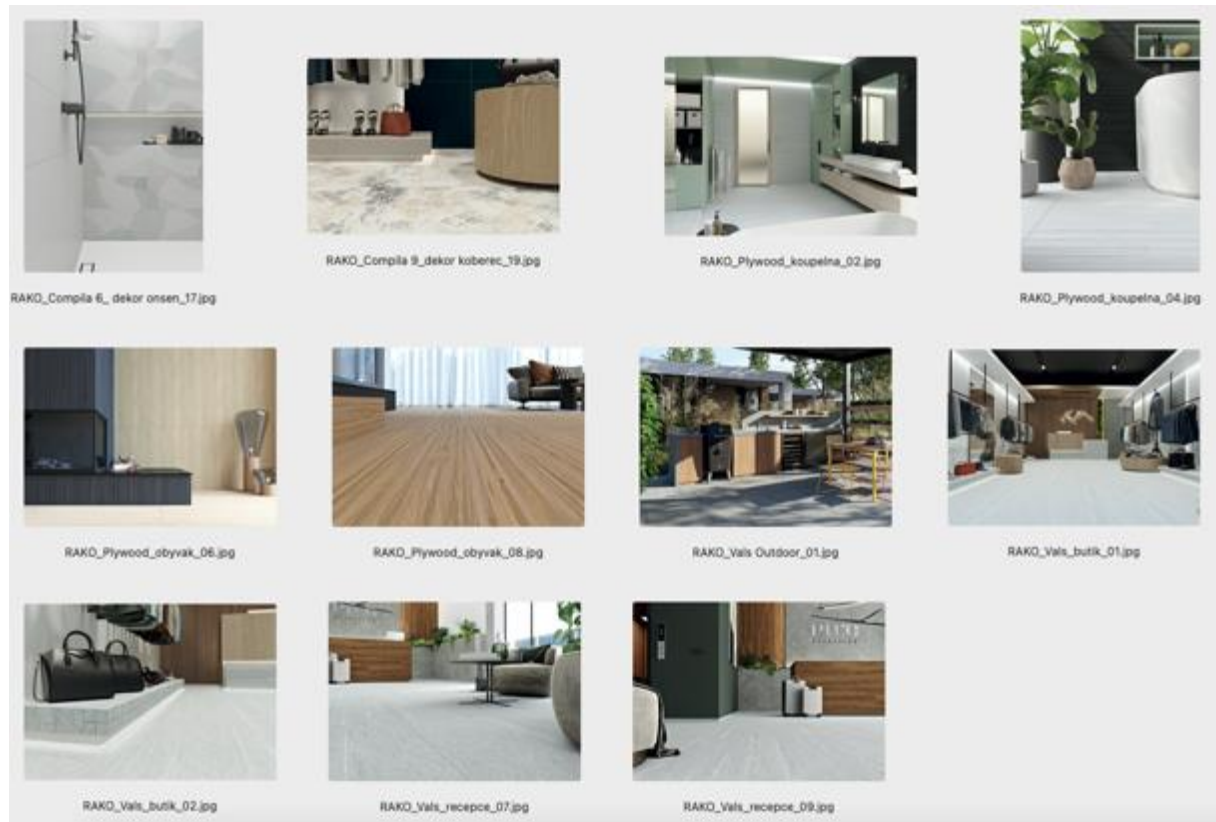


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LASSELSBERGER, s.r.o. is a member of the LASSELSBERGER Group.

About RAKO

LASSELSBERGER, s.r.o. is the only producer of ceramic wall and floor tiles in the Czech Republic and is one of the largest producers of flooring materials in Europe.

LASSELSBERGER, s.r.o. has been preserving and developing the tradition of the Czech brand RAKO for more than 140 years. RAKO products are supplied to more than 90 countries on all continents. The Czech tiles always meet the high quality and durability standards required worldwide.

RAKO products consist of 96% domestic raw materials of natural origin. The company's plants produce the tiles in an environmentally-friendly manner, thanks in particular to significant investments in the modernisation and expansion of existing production facilities and through the use of state-of-the-art technologies.

Would you like more information? If so, please contact us at:

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